Canonical link element

For better Search Engine Optimization (SEO), Tiki uses Canonical URLs by default.

example code

Setting a Canonical URL domain at admin -> SEF URLs will also set the default website url that will be used for mail template and other places (<u>not download link</u>). If you have a tiki installed in one domain (as well several sub-domains hat redirect to this domain) but want your link to display another domain you own you can do this by setting the field: with it (like the Wordpress website url setting).

E: your Tiki is published at "*http://tiki.mycompany.server1.com*" and you want mail templates (mail validation) and th tiki to use widely and be referenced as "*http://www.mycompany.com*".

Important : it will also set the url being used for FaceBook and Twitter.

Links

- Apache Clean URLs
- http://en.wikipedia.org/wiki/Canonical_link_element
- http://www.seomoz.org/blog/canonical-url-tag-the-most-important-advancement-in-seo practices-since-sitemaps

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